



BOON_ROOM
PARIS DESIGN WEEK 2025

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SEPTEMBER 4-13, 2025

This September, BOON_ROOM returns to Paris Design Week with renewed vision and a dynamic curatorial voice. Within our expansive 700m² gallery, we welcome visitors into a thoughtfully orchestrated space where contemporary design meets emotional depth, where craftsmanship becomes art, and where each piece offers more than meets the eye.

For this edition, **BOON_ROOM** unveils a dynamic constellation of international designers and artists - each one pushing the boundaries of materiality, form, and imagination. At the heart of the showcase is **BOON_EDITIONS**, signature series that blend collectible and open editions with a distinctly curatorial eye.

AEON PROX | BOON_EDITIONS N°1 BY PIETER MAES

Showcasing the iconic Strata Modular and Strata Méridienne, Aeon Prox by Antwerp-based designer Pieter Maes continues to explore a timeless dialogue between architecture and emotion- where elegance meets curvature, and sculptural form becomes an invitation to feel. Crafted in luxurious marble and refined upholstery, the collection strikes a balance between sharp lines and soft contours. Each piece is both grounded and fluid, eye-catching yet quietly poetic.

“Aeon Prox” challenges the boundary between design and art - its organic silhouettes interacting with space and gravity to create a sense of movement and presence. Bold yet serene, the collection offers a new kind of comfort: one that speaks through form, material, and emotional resonance.

LA COLLECTION ROTOLO | BOON_EDITIONS N°2 BY STEFANO GIACOMELLO

“La Collection Rotolo” by Swiss-Italian designer and digital artist Stefano Giacomello brings a bold new energy to this year’s curation - now with striking neon colour ways that amplify its playful spirit. Inspired by the iconic forms and architecture of the ’70s and ’80s, with a particular nod to Italian design, the collection fuses retro flair with minimalist precision. Clean lines meet audacious curves in pieces that feel both timeless and joyfully rebellious. Rooted in Giacomello’s background in digital design, “La Collection Rotolo” is a vibrant testament to expressive form - refined, spirited, and impossible to ignore.

THE VARNA COLLECTION | BOON_EDITIONS N°3 BY ATELIER PENDHAPA

Making its Paris debut in a striking black colour way, the Varna collection by Atelier Pendhapa returns with bold, sculptural presence. These monolithic forms distill power and poetry - each piece grounded, architectural, and quietly commanding. Founded by architects Antonin Hautefort and Ignatio Tenggara, Pendhapa is shaped by a French-Indonesian dialogue that flows through Varna’s curved geometries and structural elegance. Designed as spatial anchors, these forms invite movement around them - sculptures that hold gravity and grace in equal measure.

While past editions explored a vibrant, nature-inspired palette—from lush emeralds and sapphire blues to vivid reds and soft pastels—this new black edition shifts the focus to form itself: timeless, elemental, and deeply rooted.

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SYNTHESIS | BOON_EDITIONS N°4 BY TOM HANCOCKS

SYNTHESIS by New-York based designer Tom Hancocks came about as a process of connecting the limitlessness of digital design - taking objects created purely for concept and artistic reasons, and translating them into reality as tangible forms. The challenge was to bring these furniture concepts, that had been idealised without the burdens of fabrication and materiality constraints, into the real world without compromising form or quality. The formal concept was about elegant simplicity. Referencing previous eras and contemporary themes in an attempt to create something ambitiously timeless.

In addition to its signature collections. **BOON_ROOM** will feature a diverse array of works from designers - **Jialun Xiong, Fresh.Glass, Benjamin Foucaud, Jose Chafer, A2Studio, Zakaria Rugs, ERM studio, A-N-D, Ward Strootman, Aad Bos, Cal Summers, Tipstudio, Valeria Vasi** and **Sizar Alexis** among other international talents.

A-N-D will unveil three distinctive new collections - *Pace*, *Tier*, and *Contour* – each offering a bold interpretation of design where tradition and innovation meet in striking harmony. These collections delve into the evolving dialogue between materiality and illumination, celebrating craftsmanship while pushing the boundaries of form, texture, and light.

Aad Bos is the founder of Mokko, an Amsterdam-based studio established in 2017, known for crafting custom interior objects with monolithic presence and architectural clarity. Each piece is stripped to its essence—balancing void and volume, rhythm and restraint—to evoke quiet emotional resonance. Mokko will present *Taes*, an exclusive collection for **BOON_ROOM**, continuing the studio's exploration of form as structure, stillness, and statement.

A2Studio, founded by Bilal Salmi and Jérôme Dieu in Brussels, is an experimental practice where art and design converge. Drawing on Bilal's background in fashion display and Jérôme's experience in digital design, the duo sculpts refined objects inspired by nature, the body, and couture.

This Paris Design Week, we will present their latest pieces: *Waisted Bowl*, an “interior couture” object shaped like a corset in raw material; *Drapé Memoria*, a draped sculpture balancing strength and vulnerability; and *Kora*, a mural that unfolds like a couture fabric in dialogue with light, shadow, and space.

Benjamin Foucaud is a French designer and cabinetmaker who transitioned from a successful career as a Creative Director in the digital industry to dedicate himself fully to the art of furniture and object making. Rooted in a family tradition of craftsmanship, his work navigates the tensions between chaos and order, logic and imagination, history and contemporary expression.

The display will include his one-of-a-kind vases - sculptural pieces that embody his eclectic and thought-provoking approach, where plurality and ambiguity are celebrated.

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Cal Summers, a British designer based in New York City, specialises in bespoke, hand-made furniture and objects that investigate the relationships between material and form. His work merges traditional craftsmanship with modern fabrication, defined by precision, curiosity, and innovation.

Claymoon, founded by Adam Weismann and Katy Bryce, stems from the legacy of Clayworks, a sustainable company based in Cornwall. *The Ombre Series* is focused on the natural beauty and utility of clay, Claymoon continues this exploration through earthy finishes and handcrafted elements that honour ecological integrity.

After a very successful premiere at Milan Design Week, Mexico-based **ERM Studio** continues to captivate with its thoughtful, experimental approach to design. Working within the constraints of materials and processes, the studio embraces error as a source of both aesthetic and functional innovation. Their practice merges curiosity with craftsmanship, blending artisanal traditions and modern technologies to push the boundaries of contemporary design.

Originally from the mountainous city of Chongqing, China, **Jialun Xiong** is a Los Angeles-based designer of furniture, interiors, and accessories. Her *Building Blocks* Collection is inspired by the distinctive architecture and expansive urban environment of her hometown, as well as mid-20th-century skeletal steel structures. Jialun's pieces embrace and expose their structural foundations, creating designs that are at once strong and poetic.

Fresh Glass a collective of three designers founded in 2016, operates as an experimental laboratory exploring the expressive possibilities of glass. Their new works *Jellyfish* and *OIOIOO* continue this exploration—*OIOIOO* with modular sconces in soft, velvety glass that allow endless sculptural compositions, and *Jellyfish* with luminous wall panels that evoke the living presence of underwater forms. Both series fuse traditional craftsmanship with contemporary experimentation, offering tactile, glowing pieces that blur the line between design and art.

Jose Cháfer is a Spanish sculptor inspired by nature's cycles, textures, and hidden patterns. His work often explores balance, tension, and transformation through raw materials like stone and wood. This September we will present his bronze table, a unique piece that merges sculpture and design. Cast from Cháfer's burnt wood surfaces and anchored by a sculptural base from his *Pieles* series, the table captures the organic detail of wood while embodying the strength and permanence of bronze.

Sizar Alexis - a Swedish-Iraqi designer whose work blends Brutalist geometry with influences from ancient Mesopotamian culture. Born in Ankawa, Iraq, and based in Sweden since 1997, he draws on his background in engineering and fine arts to create sculptural objects defined by raw materiality and quiet strength. One of the highlights of this year's curation will be his *Lahmu* collection - a series of monolithic stools, side tables, and consoles that reflect on themes of protection, memory, and stillness.

PARIS DESIGN WEEK

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TIPSTUDIO will present *Stress Limit* -a coffee table and side table cast in recycled aluminium. Sculptural and expressive, the pieces explore the point at which material reaches its limit, capturing tension, fracture, and transformation in solid form. The studio's work envisions future possibilities in design by merging local influences with bold conceptual thinking, bridging the space between design and contemporary art.

Valeria Vasi, a new Barcelona-based addition to the **BOON_ROOM**'s talents, will also present her latest collection of collectible design pieces, featuring sculptural and organically flowing objects such as chairs, mirrors, and candleholders. Her work aims to resonate with viewers on both an emotional and spiritual level.

Ward Strootman, raised in a family of jewellers in Amsterdam, brings gemological expertise into dialogue with contemporary design. Educated at GIA in London, he approaches raw minerals as sculptural material, merging natural history with aesthetics in evocative and unexpected ways. This September, he unveils his first collection of stone-made functional design pieces - works that blur the line between object, artefact, and art.

Zakaria Rugs will showcase their two latest collaboration pieces during Paris Design Week: *Navigating the Unseen* by Rein Kooyman, a contemplative textile reflecting cycles of movement and transformation, and a bold new rug by Berlin-based designer *Fred Heinsohn*, translating the abstract imprint of a sneaker into woven form. Both works highlight Zakaria's mastery in craftsmanship and their commitment to reimagining the rug as an artistic, functional, and conceptual surface.

BOON_ROOM will also host an exclusive Vernissage on **September 6th**, from **18H00** to **22H00**, we invite all design enthusiasts to come discover these extraordinary pieces during **Paris Design Week 2025**, where each creation reflects a story of vision, craftsmanship, and timeless design.

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BOON_ROOM GALLERY

9 RUE DE LESDIGUIERES 75004

Opening Hours

11H00 - 19H00

EVENTS

Vernissage

6th September

18H00 - 22H00

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